

Anchor Bay Video Reference Series™ (VRS™) Processing Enables 1080p Output and Video Enhancement in New Denon AV Receivers and Blu-ray Player

- Denon Selects Anchor Bay's VRS Technologies To Deliver World Class Video Quality Across Newly Introduced 2009/2010 Product Lineup

- Anchor Bay Chips Used in Seven New AVRs and New Blu-ray Player

Campbell, CA – June 25, 2009 – Anchor Bay, a leading supplier of video-processing semiconductors (ASICs) and systems, announced today that Denon Electronics has chosen to incorporate Anchor Bay video processing chips, with the latest proprietary Video Reference Series™ (VRS™) technologies including Precision Video Deinterlacing™ and Precision Video Scaling™, across their newly introduced product line. Seven AVRs and one Blu-ray player, scheduled for release in June and July, will use Anchor Bay chips to provide video format conversion and enhancement functions.

Anchor Bay's flagship ABT2010 chip powers the video processing in the \$1,999 AVR-4310CI, the \$1,499 AVR-3310CI, and the \$849 AVR-2310CI receivers, all from Denon's Custom Integration product line. The ABT2010 also processes video in two receivers from the premium brand's Retail Home Theater Series line, the \$1,499 AVR-990 and the \$799 AVR 890. For the \$549 AVF-1910 and the \$499 AVR-790 receivers, Denon has selected the versatile ABT1030 chip.

In these receivers, the ABT2010 and ABT1030 are used to convert all standard and high-definition analog and digital video sources, up to 1080p. Both chips also feature Anchor Bay's unique Progressive ReProcessing technology that can undo the effects of poor deinterlacing and allow Anchor Bay's award-winning deinterlacing technology to output a much improved progressive signal.

The ABT2010's frame rate conversion technology is used to output 1080p24 for the best image quality in today's displays, and its Mosquito Noise Reduction and Detail and Edge Enhancement functions provide users with additional options for image improvement. All receivers are expected to ship in June 2009.

"Our customers expect superior image quality and flexible video processing in their receivers and Blu-ray players," said Jeff Talmadge, Denon Director of Product Development & Systems Integration. "In planning our new product lineup, it became clear that Anchor Bay's range of semiconductor products was ideal for Denon's array of products. Their cost-effective solutions and hands-on support have enabled us to deliver unsurpassed performance on schedule."

"Denon is one of the world's premier manufacturers of home theater equipment with a passion for best audio and video performance" said C.H. Chee, V.P. of Technology Marketing at Anchor Bay. "Working closely with them and providing support to meet their requirements has been a rewarding experience. Denon's unsurpassed commitment to image quality is recognized not only by the industry, but also by audio and video enthusiasts worldwide. As the industry leader in delivering state of the art video processing semiconductor products, we are pleased to receive Denon's

endorsement in selecting our VRS technologies as the ideal engine for advancing the optimum home theater experience.”

ABT Video Reference Series Processors

The ABT2010 video processing chip features Anchor Bay’s Video Reference Series™ (VRS™) 10-bit Precision Video Scaling™ and Precision Deinterlacing™, as well as Anchor Bay’s patented Progressive Re-Processing (PReP™), a breakthrough technology that improves poor picture quality caused by other deinterlacers. The chip also provides Mosquito Noise Reduction, Detail and Edge Enhancement, AutoCUE-C™, Precision AV LipSync™, and supports HDMI 1.3 with Deep Color™ and xvYCC colorimetry capabilities, and allows all formats to be passed-through for maximum system design flexibility.

The lower-cost ABT1030 also features Precision Video Scaling and Precision Deinterlacing, as well as PReP technology. It fully supports HDMI 1.3 with Deep Color™ (36-bit inputs and outputs) and xvYCC colorimetry capabilities, featuring 12-bit input and output resolutions.

New Denon Receivers

With this new receiver lineup, Denon focuses on ease of operation while providing an array of features, including advanced networking and connectivity options. The flagship AVR-4310CI is the first receiver to offer Audyssey DSX with front height or expanded width channels, and all models include Dolby Pro Logic IIz height channel decoding. In addition, all models feature HDMI 1.3a repeater inputs with Deep Color, xv-Color and CEC (Consumer Electronics Control), analog to HDMI conversion, and high resolution audio decoding for Dolby True HD and DTS-HD Master formats.

Denon DBP-2010CI Blu-ray Player

The DBP-2010CI Blu-ray player, part of Denon’s Custom Integration line, incorporates the ABT1030 chip to provide upconversion and IP scaling up to 1080p 50/60/24 rates. This Profile 2.0 Blu-ray player includes both BD Live and Bonus View functionality plus high-definition Dolby and DTS audio decoding at a price of \$699, and is scheduled for July 2009 availability.

For more information on Anchor Bay, visit www.anchorbaytech.com

About Denon Electronics

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and

professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escient®, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

About Anchor Bay Technologies, Inc.

Anchor Bay designs and manufactures advanced digital semiconductor and system-level solutions for next-generation digital television and high-definition digital video products. The company's proprietary Video Reference Series™ (VRS™) technologies allow Anchor Bay to offer a wide range of advanced video-processing solutions that greatly improve image quality on large-screen HDTV home theater systems and other video displays. The company's Precision Video Scaling™, Precision Deinterlacing™, Progressive Re-Processing™ (PRP™), Mosquito Noise Reduction, Detail and Edge enhancement, RightRate™, AutoCUE-C™, and Precision AV LipSync™ technologies are used in both Anchor Bay's semiconductor products and in its award-winning DVDO® iScan™ line of video-processing systems for end users.

The company is dedicated to providing leading-edge video technologies that will enable current and next-generation ICs and systems to deliver reference-quality images across a wide range of displays and sources. Privately held, Anchor Bay maintains its headquarters in Campbell, California.

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Source: Anchor Bay Technologies

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Photos, additional specifications, information, interview requests and product evaluations should be directed to agency.

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