



DVDO EDGE™ RECEIVES MULTIPLE 5-STAR RANKINGS AND AWARDS FROM TOP A/V PUBLICATIONS

- *New York Times' About.com* gives the affordable high-quality video processor its highest 5-Star rating

- *Projector Central.com* honors EDGE with its top ranking: 5-Stars “Highly Rated”

- *Projector Reviews.com* selects the product for its “Special Interest Award”

LOS GATOS, Calif., January 6, 2008 DVDO, the industry leader in video processing systems and video processing semiconductors, and creator of iScan™, the industry’s first affordable line doubler, announced today that the first reviews of the DVDO EDGE™ are in – and so are the accolades! Both the *New York Times' About.com* and *Projector Central.com* have given this breakthrough video processor their highest ranking of 5 stars, and *Projector Reviews.com* has selected EDGE for its “Special Interest Award.” These awards follow the *Custom Retailer Excite!* award given to the EDGE in October. EDGE represents groundbreaking price/performance and offers unparalleled cost/value—at the same price as the very first iScan in 1998—just \$799 SRP! The reviews can be viewed at http://www.anchorbaytech.com/dvdo_edge/reviews.php

Reviewer Robert Silva of the *New York Times' About.com Guide to Home Theater*, calls EDGE an “excellent product” and says, “Taking [its] features, connectivity, and performance, the DVDO Edge definitely deserves your attention if you are looking for a standalone video scaler. In conclusion, he says, “If you have lots of video sources going to your HDTV, the EDGE is a great way to get the best results possible from each component, even from devices that already have built-in scalers. I give the DVDO EDGE Video Scaler and Processor a 5 out of 5 Star Rating.”

Also presenting EDGE with its top ranking of 5 stars and “Highly Rated” is *Projector Central.com*. Bill Livolsi describes EDGE as “a remarkable little machine [with] many of the same abilities as the much more expensive iScan VP50,” adding, “the bottom line is that the EDGE gives you the performance of a top-shelf video processor at a bargain basement price.”

Livolsi notes that EDGE brings world-class video scaling “to a new price point that is within reach of many consumers” and sums up by saying “the EDGE is a steal at only \$799.”

ProjectorReviews.com presented EDGE with its “Special Interest Award,” and reviewer Mike Rollett found that “the Edge’s performance was about as good as it gets with test material.” After his viewing tests, he said, “The Edge fits like a glove with today’s home theaters or family rooms. It is a highly capable video hub for any system, that also provides top-of-the-line video processing, but is simple to integrate into any setup. It would be a welcome addition to just about any home theater.” In conclusion, he said, “...the price-to-performance ratio of the EDGE is unbeatable. I have to say I had a hard time sending it back.”

Matt Burns of *CrunchGear.com*, said “The DVDO EDGE will restore amazement and wonder to your high definition TV. It’s that good.” He says “The DVDO EDGE is a wonder of modern day high definition technology, and will improve any viewing experience,” and concludes “Don’t buy a new HDTV before checking out what the DVDO EDGE can do for the one you already own.”

The first affordable world-class video processor for the masses, EDGE upconverts all video formats, up to 1080p output, and improves image quality through its full complement of Anchor Bay’s Video Reference Series™ (VRS™) technologies. EDGE is also the ultimate A/V hub, with 6 HDMI 1.3 “Deep Color” inputs, 2 HDMI 1.3 outputs and a complete array of analog and digital A/V connections. Its new user interface makes setup and operation simple, and there are a number of new customization features allowing users to personalize their own setups.

Flexible aspect ratio controls allow for easy removal of the black bars in letterbox and pillar-box images, as well as correction for overscan and underscan. The EDGE’s ‘Game Mode’ gives gamers an uncompromised gaming experience, by eliminating video processing delay.

For more information on DVDO EDGE, go to www.dvdo.com/edge.

About Anchor Bay

Anchor Bay Technologies designs and manufactures advanced digital semiconductor and system-level solutions for next-generation digital television and high-resolution digital video products. The company's proprietary Video Reference Series™ (VRS™) technology allows Anchor Bay to offer a wide range of advanced video processing solutions that greatly improve image quality on large screen HDTV home theater systems and other video displays. The company's technologies include Precision Video Scaling™, Precision Deinterlacing™, Progressive Reprocessing™ (PREP™), color correction, detail enhancement, and noise reduction solutions.

Anchor Bay makes its VRS technology available in semiconductor products for OEMs and in its award winning DVDO iScan line and EDGE video processing systems for end users. The company is dedicated to providing leading-edge video technologies that will enable current and next generation ICs and systems to deliver reference-quality images across a wide range of displays and sources. Privately held, Anchor Bay maintains its headquarters in Los Gatos, Calif. For more about Anchor Bay Technologies please go to www.anchorbaytech.com.

###

Source: Anchor Bay Technologies

Notes and contacts for press only:

Photos, additional specifications, information, interview requests and product evaluations should be directed to agency.

Agency Press Contact:

Chuck Back

Noyd Communications Inc.

T: 310-391-4937

C: 310-614-2358

E: chuck.back@noydc.com